

# EXTENDED USAGE RIGHTS

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In short, you are allowed to use these Materials and affix your own brand on these Materials as specified under the do's and don'ts indicated below in the context of your own business, practice or professional services for teaching, coaching, counseling, and therapeutic purposes.

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Although the following terms are rather common sense, they are stipulated in this document in order to prevent any misunderstanding about the scope of your extended usage rights.

For your convenience, these terms have been divided into two categories: Do's and Dont's. For further clarification, see the examples at the end of this document. Should you still have questions, please liaise with contact PositivePsychology.com B.V.

## DO'S

- 1. If you use the Materials or parts thereof, ensure that it is always indicated that the copyrights belong to PositivePsychology.com B.V. by stating: © Positive PositivePsychology.com B.V.;
- You are entitled to use, reproduce and disclose the Materials in the context of your own professional services to your patients, clients and/or students only. This means that permission is granted only to use the Materials, and references thereto, in your practice, coaching or classroom;
- 3. You are also entitled to personalize the Materials as far as Word-files are concerned by adding your own name and/or brand to the Materials on the appropriate places (e.g. in the header or footer of the documents);
- 4. For the benefit of your patients, clients and/or students, you are also allowed to translate the Materials, provided that the translation meets international quality standards and is an accurate representation of the original text and meets the industrial standard.
- 5. For the benefit of your patients, clients and/or students, you may grant them

access to the Materials, but only as far as the PowerPoint files and the Client Workbook is concerned, by uploading these to a password-protected online environment or another means of sharing them digitally.

## DONT'S

- 1. You are not allowed to make any changes to (the contents of) the Materials, except for translation purposes and to the extent necessary to apply your own name and/or brand (see points 3. and 4.);
- Except for the usage rights as indicated in point 2., you are not entitled to resell, reproduce, republish or otherwise disclose any Materials, or parts thereof, (for example by copying and making them available, online or otherwise) to people or parties for their use or further exploitation (this is considered plagiarism);
- 3. The login details that were provided to you are only for you and must be kept confidential. Sharing the login details with others is prohibited and considered piracy;
- 4. You are not entitled to resell this product, in part or its entirety or as a part of a larger product or offering. If you wish to resell it you can request an affiliate link by sending an email to info@positivepsychology.com;

Put simply, you can go out and use the contents of this product in your work under your own name and brand as long as you make clear that the Materials are copyrights protected and owned by PositivePsychology.com B.V.

#### EXAMPLES

[YES] Use these Materials as a part of your own course, program, workshop or training online or offline, physically and digitally.

[YES] Insert your own logo and branding.

[YES] Only Materials aimed at the client, patients, or students, namely the Client Workbook and PowerPoint slides, may be added to password-protected learning environments or otherwise shared digitally as supporting materials for them.
[YES] Translation rights.

[NO] Can be sold - in its entirety or partly - as a part of your own product.

- [NO] Resell (parts of) the product.
- [NO] Granting usage rights to others.
- [NO] Can be given away or shared for free.

[NO] Publish these materials online or offline.

### FAQ

Can I make the PowerPoint slides accessible as a part of my paid online course?

Yes.

*Can I put my own logo on the client workbook, print it and hand it out to my workshop participants?* 

Yes.

Can I resell (a part of) the package as is on my own website?

No.

Can I offer a printed version of the hanbook to my workshop participants?

You can.

Can I distribute the audio or video instructions for practitioners via my website?

No.